

## **Brockwell Park Summer 2018 events – Q&A**

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- ***What events are being proposed?***

There are two weekends of events proposed for this summer - Lovebox & Citadel and Field Day & the Mighty Hoopla - all of which have previously been held in Victoria Park in Tower Hamlets.

**Lovebox** is a two-day music festival with international acts. It does not allow camping or overnight stays in the park and operating hours are proposed to be from midday to 11pm on Friday 13 July and Saturday 14 July.

**Citadel** is a one day event held on the Sunday of the Lovebox weekend from 12pm until 10.30pm - aimed at a different audience via its music programming and other non-music content and appeals to a wider spectrum of the community, including families.

**Field Day** is a one-day music festival, with additional health & wellbeing, games and food stalls and tents. It is proposed for 12pm to 11pm on Saturday 2 June. On Friday 1<sup>st</sup> June there is a proposed concert style event for 12 pm to 11pm.

**The Mighty Hoopla** is a gathering of alternative club nights with an LGBTQI+ demographic for Sunday 3<sup>rd</sup> June from 12pm to 10:30pm.

- ***Why are they looking to move to Brockwell?***

Victoria Park held a competitive Tender Process for events. This was awarded to a different event company and so these events were looking for new locations.

- ***How many days would the park be closed?***

The park would remain open to the public. While some areas will be closed the park itself will still be open. The build and breakdown period for each event is detailed below. Both event organisers have pledged to stage their build and breakdown so as to limit disruption to park users and ensure as much of the park is open for as long as possible. Events sites are subject to Construction Design and Management (CDM) regulations during build and breakdown and so do have to restrict access to members of the public as a construction site would.

### **Field Day & The Mighty Hoopla**

12 Build Days - 20th - 31st May

7 De-rigging Days - 4th - 10th June

3 Event Days- 1st - 3rd June

Total Days onsite – **22**

### **Love Box & Citadel**

11 Build Days - 2nd - 12th July

5 De-rigging Days - 16th - 20th July

3 Event Days - 13th - 15th July

Total Days Onsite – **19**

- ***Would I still be able to use the park?***

Yes, the rest of the park will be open as usual.

- ***How loud would the events be?***

These are classed as Major Commercial Events and so have the following restrictions on sound:

75db (a) and 90 db (c) at the monitoring points and nearest façade.

Sound levels will be monitored by the event organisers and by an independent contractor working on behalf of the council. Further information about Sound Levels can be found at - <http://www.eventlambeth.co.uk/wp-content/uploads/2017/05/Guidance-for-Control-of-Sound-at-Outdoor-Events-2016.pdf>

- ***What about damage to the park?***

We take a damage deposit for each event to cover the cost of returning the park to its present standard. For these events it would be £15,000. Should this not be sufficient to cover the reinstatement then the event organiser is liable for any additional charges.

- ***What about safety, and disturbance to local residents?***

Event organisers work with the Lambeth Events Safety Advisory Group which includes representatives from the Emergency Services, Transport for London, NHS and key council departments. They assess and approve the plans as well as providing advice around event plans. In addition EventLambeth has conditions around the levels of sound from events and the infrastructure that the event organisers is required to provide to manage their event and the wider area. Due to the issues experienced last year during the Sunfall event, it has not been permitted to return and these conditions are made clear to event organisers.

- ***Why wasn't I consulted about these events before now?***

The process for engagement around events can be found in our Guide - <http://www.eventlambeth.co.uk/wp-content/uploads/2017/10/EventLambeth-Events-Guide-v.201710.pdf>.

These events are now at stage three: community engagement. This takes the form of a pro-forma document circulated to the relevant Parks Friends Group or Management Advisory Committee (MAC), Ward Councillors and local Business Improvement District. These groups then have three weeks to collate feedback from their members or those they have engaged with. This is not a formal consultation.

- ***How can I have my say?***

Please contact the chair of the stakeholder groups if you are a member, your ward councillors or email [communications@lambeth.gov.uk](mailto:communications@lambeth.gov.uk)

- ***Why have event organisers been advertising and selling tickets for these events in Brockwell Park before permission has been granted?***

Any tickets sold are at the organisers' risk and subject to licensing and permission. We make this clear to organisers but we cannot prevent their commercial operations in this respect.

- ***Would there be any other events throughout the year in addition to these?***

Yes, there will be the Lambeth Country Show, Lambeth Fireworks and other small events, such as charity runs and the Circus. Any other applications would be considered on a case by case basis.

- ***Why can't events like this be spread to other parks?***

The size and timings of these events as well as other bookings already in place in other locations limits the other locations that they can be hosted at.

- ***How would these events benefit Brockwell Park?***

Each event will pay the highest level of Park Investment Levy (£0.50 per person per day), which could generate £120,000 for Brockwell Park (as the park that the events were held in). This is spent in the park in discussion between the Parks Service, councillors and the Brockwell Park Community Partners. All the money would be spent on enhancements to the park over and above current maintenance standards and could also be used to recruit additional staff. Some things already identified for when money becomes available include:

- Improving the wildlife value of the ponds
- New play equipment
- Refurbishing toilets
- Another table tennis table and new outdoor gym equipment
- Improved landscaping and new horticultural features, eg more flower beds
- More tree planting and better tree maintenance
- Bulb planting
- A wildflower meadow
- More drinking fountains
- Re-surfacing paths

Income from these events would also help pay for the free and ever-popular Lambeth Country Show. In addition, the event organisers have both stated an intention to work with the community and look to areas where there can be benefits beyond income generation. Already suggestions have included apprenticeships, work experience opportunities, working with local businesses and charities. Any commitments made by the event organisers would be captured and included as part of the terms and conditions of approval.

- ***How might local businesses be affected?***

There will be some businesses that will benefit directly from the increase in people (and therefore potential customers) coming to the local area and spending money. Event organisers are keen to work with local businesses and see where there are opportunities for joint working.

- ***When will a decision be made?***

The engagement period finishes on 21 January 2018. A decision will be made following this, once all feedback has been collated. This is a decision about continuing with the event applications. There will still need to be licence and planning applications lodged.

- ***How will any decision be communicated?***

Due to the high level of interest in these particular applications, local residents will be written to when a decision has been made. The council will also ensure that the news is communicated via social media and the council's news website [love.lambeth.gov.uk](http://love.lambeth.gov.uk)